

The CLA-Class.



Mercedes-Benz

The background of the advertisement is a wide, flat expanse of wet pavement at dusk or dawn. The surface is highly reflective, mirroring the sky and the surrounding environment. The colors are a mix of deep blues, purples, pinks, and oranges, creating a vibrant, almost ethereal atmosphere. In the distance, the silhouettes of power lines, streetlights, and buildings are visible against the dimming light of the sky. The overall composition is horizontal, with the colorful reflections dominating the foreground and middle ground.

Untamed. The CLA.

Say goodbye to the old visual conventions: the CLA breaks all the rules – not just those governing the traditional concept of beauty. The proud radiator grille, the profile charged with energy and the honed spoiler lip combine to create an exceptional form with breathtakingly low wind resistance. Engine technology refined and concentrated to the maximum allows the CLA to reconcile effortlessly superior performance with restrained fuel consumption. The interior also breaks with the conventional idea of a coupé with sporty, contrasting appointments and avantgarde design options. The CLA sets out to challenge received ideas of taste and design. Is it a challenge you're ready to take up?

Guide to the vehicles shown here:

2 | Mercedes-Benz CLA 250

polar silver metallic

AMG Line, AMG multi-spoke light-alloy wheels, Night package, Exclusive package, black leather upholstery, light longitudinal-grain aluminium trim

10 | Mercedes-Benz CLA 220 CDI

jupiter red

AMG Line, AMG 5-twin-spoke light-alloy wheels, AMG Exclusive package, black RED CUT leather upholstery, light longitudinal-grain aluminium trim

16 | Mercedes-Benz CLA 250

polar silver metallic

Urban equipment line, 5-twin-spoke light-alloy wheels, Exclusive package, nut brown leather upholstery, high-gloss black ash wood trim

20 | Mercedes-Benz CLA 45 AMG 4MATIC

cirrus white

Multi-spoke light-alloy wheels, painted in matt black with high-sheen rim flange, AMG Night package, AMG performance seats, black leather upholstery, AMG carbon-fibre trim

Vision.

26 | Moving innovation

Drive system and chassis.

28 | Diesel engines

29 | Petrol engines

30 | Transmissions

31 | Chassis and suspension

Safety.

32 | Integral safety concept

Comfort.

36 | Multimedia systems

38 | Assistance systems

39 | Seats

40 | Lights and climate control

Model variants.

41 | CLA 250 Sport and
CLA 250 Sport 4MATIC sports
models – engineered by AMG

AMG.

42 | CLA 45 AMG 4MATIC exterior

44 | CLA 45 AMG 4MATIC interior

46 | CLA 45 AMG 4MATIC technical
details

48 | AMG Performance Studio

Equipment and appointments.

50 | Design and equipment lines
and packages

68 | Standard equipment/Selection

69 | Optional extras/Selection

70 | Wheels

72 | Genuine accessories

74 | Services.

Facts and colours.

76 | Dimensions

76 | Paintwork

77 | Technical data

2

A pioneer doesn't go with the flow - it breaks new ground.



No sooner has the CLA attracted your attention than it breaks your resistance. Its flowing lines give visual expression to its exemplary aerodynamics. In fact, its flow resistance is so low that it sets new standards for series-production vehicles. The avantgarde design evokes movement even when the vehicle is stationary.








Design: autonomous.

The coupé-like roof line, frameless windows and high beltline create a strong profile which flows into the muscular tail end. Not everyone will appreciate such expressive details, but those who do will understand that they are the consequence of the uncompromising pursuit of the CLA design philosophy. Even when that means going against the flow.

Turns four cylinders into an arrow.

Radical change requires energy. In the CLA, highly concentrated engine technology extracts maximum power from the line-up of four-cylinder units. A standard-fit 6-speed manual transmission or an optional 7-speed dual clutch transmission deliver this output straight to the road.



The image shows the interior of a car, focusing on the front seats. The seats are upholstered in black leather with white stitching. The car is parked at night, and the view through the window shows a cityscape with illuminated buildings and a bridge. The interior is dimly lit, with some ambient lighting visible on the floor mats.

The interior also exerts a powerful fascination: inviting you to climb in. Standard-fit sports seats in an integral look for all occupants. The design of the air nozzles recalls the form of a jet engine. The twin-tube instrument cluster adds bright red highlights. Equally striking is the large, free-standing display with TFT technology. On request it displays the most important content on your iPhone®: the fast interface to the digital world.



Statement of intent.



No colour has a more powerful effect than red. Naturally this finish is also included in the scope of the AMG Line. The diamond radiator grille makes a similarly dominant statement while the front and rear aprons and side skirts with their AMG bodystyling create a profile which underlines the vehicle's coupé character. A two-pipe exhaust system completes the dynamic ensemble.



Takes a strong line.

Leading, not following: the sports suspension included in the AMG Line lowers the body and so literally brings you closer to the road. The reduced ride height is complemented by the firmer damper setup and the Sports Direct-Steer system which ensures that your steering inputs are met with an immediate and precise response.







An avantgarde exterior naturally raises expectations about the interior appointments. The choice of perforated leather in black and red underlines the sportiness of the seats. Contrasting topstitching – which extends to the steering wheel with its particularly satisfying grip characteristics – gives the interior a hand-crafted look and feel.



Controlled, not tamed.





There is one area in which the CLA will always shun confrontation and play it safe. The protection offered by the high structural strength of its body and its array of up to nine airbags is complemented by innovative assistance and safety systems which can intervene when required. COLLISION PREVENTION ASSIST, ADAPTIVE BRAKE with the HOLD function as well as ATTENTION ASSIST are fitted as standard. One thing you won't require any assistance with is your enjoyment of the driving experience.




Even hairs give standing ovations for its 450 Nm.

The spectacle unfolds as the engine starts: 4 cylinders wait impatiently for your instructions. A small step on the accelerator makes your hair stand on end and simultaneously presses your entire body into the sports seats. Welcome to the extraordinarily intensive performance of the CLA: the CLA 45 AMG.



Save cylinders, save fuel, save compromises:
4 cylinders, 6.9 litres, 360 hp.



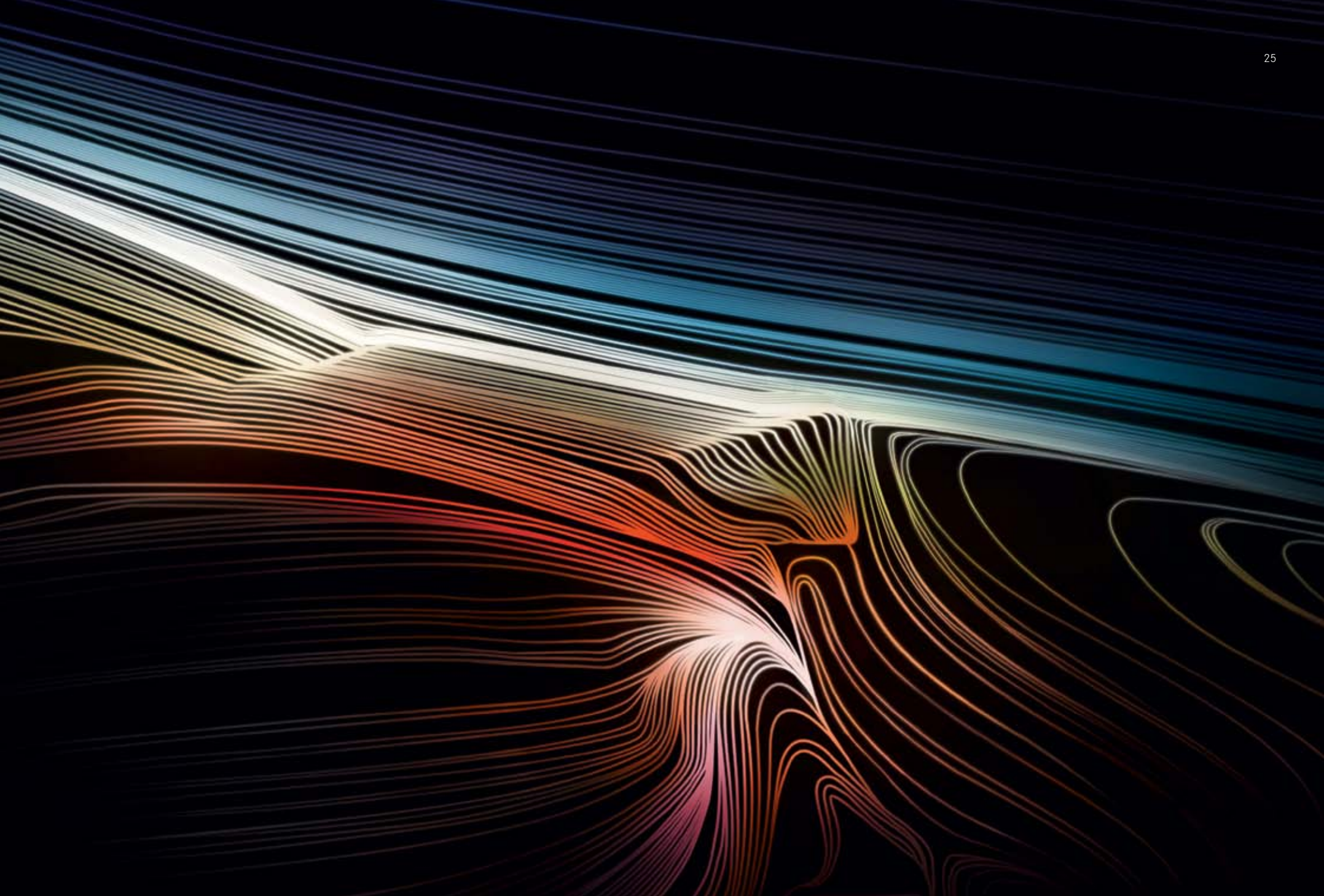
The CLA 45 AMG is hungry for power, but not thirsty. 6.9 litres of consumption over 100 km make the most powerful 4-cylinder engine in a series-production vehicle also one of the most reasonable. And this vehicle ensures only a totally unreasonable adrenalin output.



Sculpted by the wind: the world champion for aerodynamics.

The wind changes from southerly to north-easterly. Speed: 140 km/h. A star stands firm against the onslaught of the air masses as an engineer's hand moves over the fine lines on the bonnet, causing one of them to change to a much more vivid colour. The gale-force wind is now blowing from dead ahead. Yet it is strangely quiet – as, indeed, it always is when a storm is raging in the Mercedes-Benz lab. Here, in the virtual wind tunnel, the CLA demonstrating its aerodynamic qualities is a sophisticated digital model – just like the air flows that buffet it.

It takes time and a great deal of meticulous work to develop good aerodynamics. Every component generates results which have to be included, calculated precisely, optimised to offer the best air flow and applied to the vehicle as a whole. In the case of the CLA, for example, special comb-shaped spoilers in the wheel arches subdue the air flows around the wheels. Every reduction of one thousandth in wind resistance pays: with a higher speed and lower fuel consumption. Even a 0.01 reduction in the Cd value represents a saving of 0.1 litres per 100 kilometres. Or, to put it another way: 230,000 hours in the virtual wind tunnel and plenty of painstaking work have made the CLA the world champion in the field of aerodynamic efficiency.



What makes a car a Mercedes?

Deep-rooted traditions: in our case, it is innovative traditions that run deep. We have continually gone down previously uncharted avenues. Milestone by milestone. These ventures spawned the first vehicle with a crumple zone, the first ABS, the first diesel car. The first car. But rather than wallowing in the past, let us look to the future.

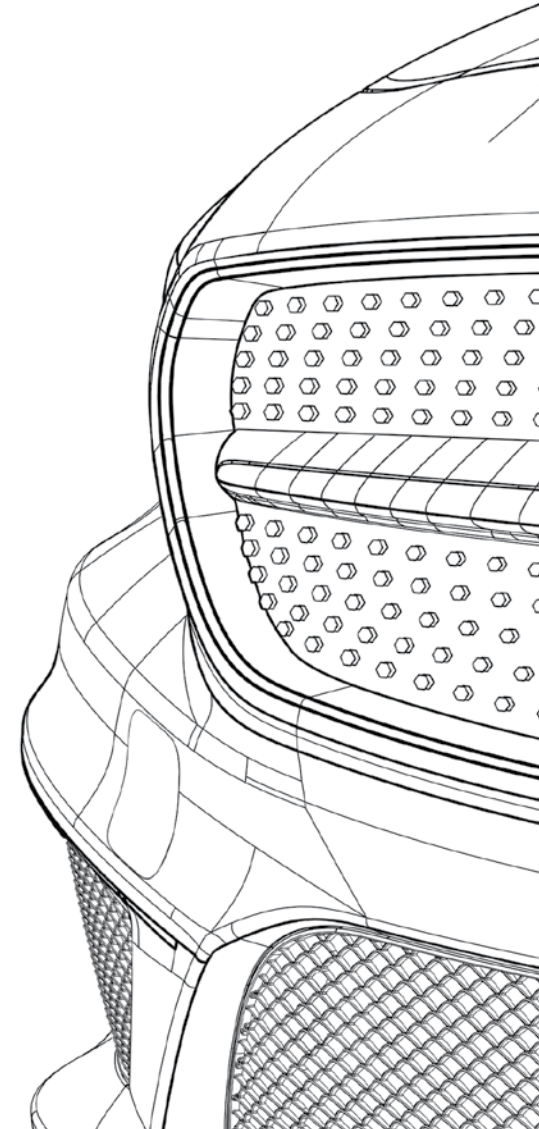
Mercedes me – welcome to a world that’s exclusively about you. We focus on people. This is the standard we adhered to when we developed a new platform for your personal contact with Mercedes-Benz. With individual services made for you. “connect me” links the vehicle with your world, with everything that is important to you. “move me” offers new mobility solutions. And with “inspire me” we give you an exclusive look ahead at the future of mobility. Your access to an exciting world: www.mercedes.me

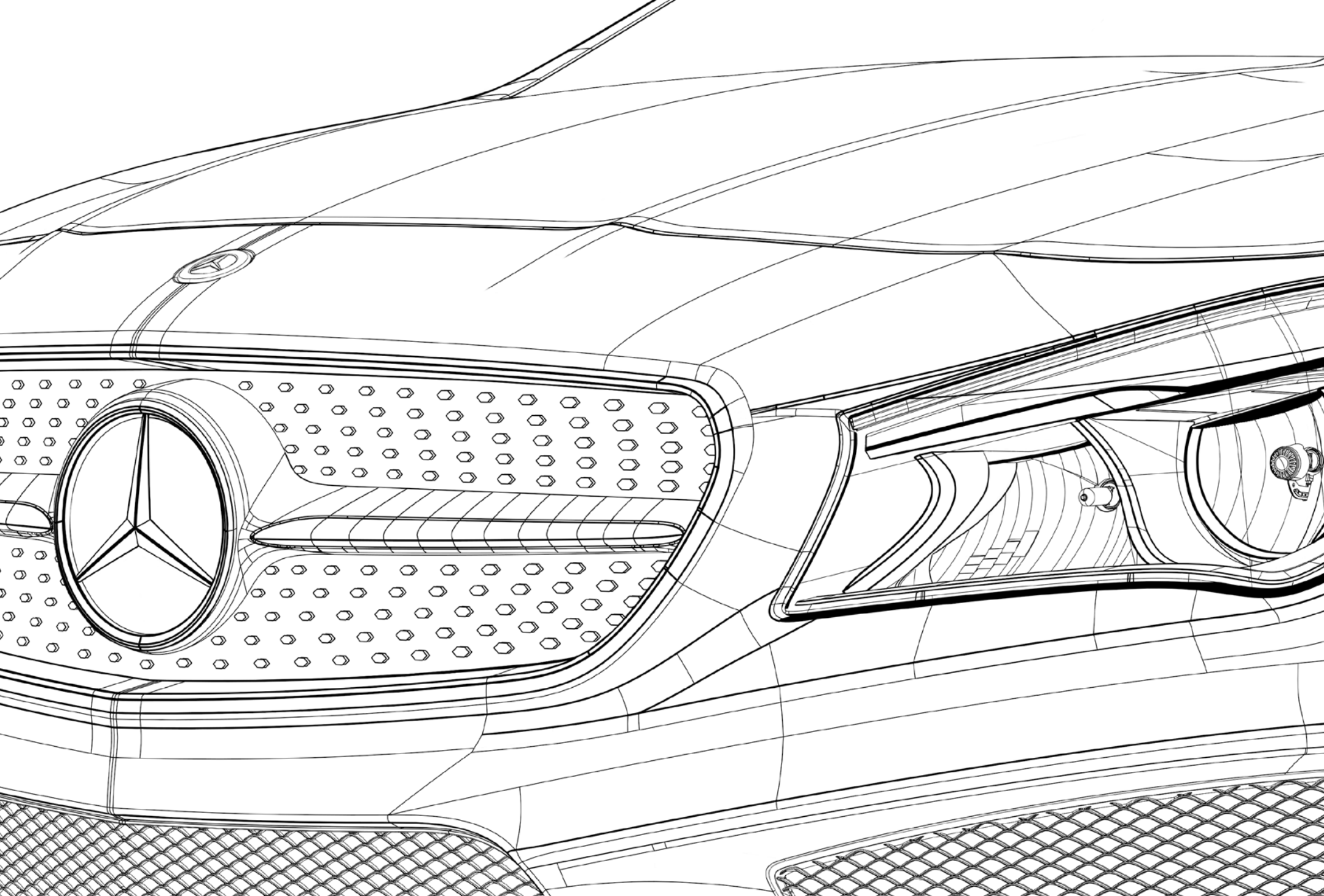


Mercedes-Benz Intelligent Drive – on the road to accident-free driving. We develop intelligent technologies which actively support the driver and noticeably relieve their workload. Valuable assistants are already available in your Mercedes-Benz: automatically helping to keep the car at a safe distance from the vehicle in front, braking when necessary and warning of impending rear-end collisions or vehicles in the blind spot. The sensor technology of the driving assistance and safety systems is intelligently interlinked. Potentially dangerous situations are identified earlier than ever – and ever more frequently avoided. Discover the fascinating world of Mercedes-Benz Intelligent Drive at www.mercedes-benz-intelligent-drive.com

BlueEFFICIENCY – our vision of emission-free driving. Sustainability is a big word to which we lend real meaning in all we do, down to the last detail. From minimising the environmental impact of production to alternative drive concepts.

We have major goals, and what could be better than seeing these aims achieved whilst on a long drive in a Mercedes?





Diesel engines.

Powerful, efficient and clean: the latest Mercedes-Benz diesel technology in the CLA. Three units impress by delivering high pulling power and performance with low emission and fuel consumption figures.

4-cylinder in-line engines. The 4-cylinder diesel power-plants display contemporary qualities: they have a powerful torque and respond directly even in the bottom-end rev range. At the same time the engines are restrained when it comes to fuel consumption and are low on emissions, impress with a low noise level plus low-vibration running.

The 4-cylinder diesel engines are available in the following output categories:

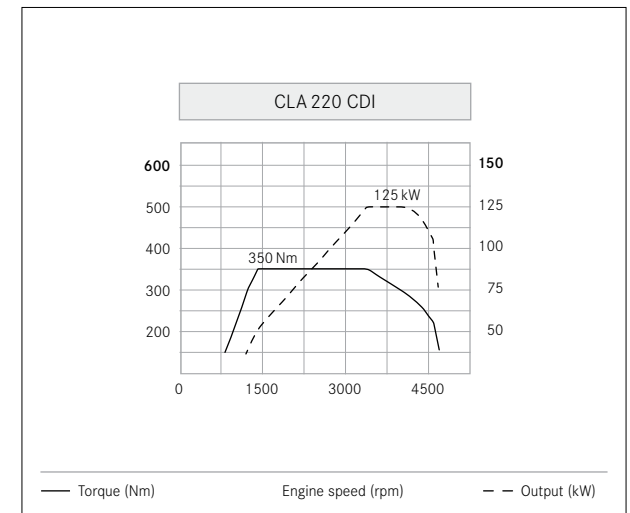
- in the CLA 180 CDI with 80 kW (109 hp) and a maximum torque of 260 Nm
- in the CLA 200 CDI with 100 kW (136 hp) and a maximum torque of 300 Nm
- in the CLA 220 CDI with 125 kW (170 hp) and a maximum torque of 350 Nm

As the fourth generation of common-rail diesel technology the engines have an injection pressure increased to 1800 bar, optimised combustion chambers plus precise magnetic valve injectors. A high injection pressure and turbocharging with a variable nozzle turbine ensure a superior torque curve and corresponding pulling power in every engine speed range.

Further efficiency measures. All diesel drive systems are equipped with the ECO start/stop function which switches off the engine temporarily when the vehicle is stationary. In addition to this it goes without saying that they meet the requirements of the Euro 5 emission class. The CLA 220 CDI with multiway exhaust gas recirculation already complies with the requirements of the Euro 6 emission class.

Even greater driving efficiency can be achieved with the help of the standard-fit ECO display which indicates

how economically the vehicle is being driven at any given moment. This information can be used to help the driver adopt a driving style which provides for optimum fuel consumption in the current driving situation.



The CLA 220 CDI attains its maximum torque of 350 Nm from just 1400 rpm.

Petrol engines.

Setting the standard: the petrol engines in the CLA combine dynamic power delivery and effortlessly superior ride comfort with low fuel consumption and exemplary emission characteristics.

4-cylinder in-line engines. The 4-cylinder engines with a displacement of 1.6 l or 2.0 l, direct petrol injection, variable valve control and turbocharging perform sterling work. Even in the bottom-end rev range they impress with their excellent response. Their outstanding performance is heightened further by their exemplary quiet-running characteristics as well as appropriately low fuel consumption and emission figures.

The 4-cylinder petrol engines are available in the following output categories:

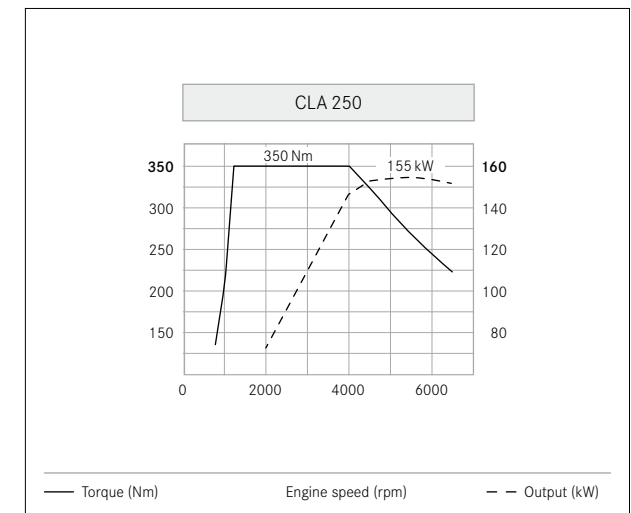
- in the CLA 180 with 90 kW (122 hp) and a maximum torque of 200 Nm (also as the CLA 180 BlueEFFICIENCY Edition)
- in the CLA 200 with 115 kW (156 hp) and a maximum torque of 250 Nm
- in the CLA 250/CLA 250 4MATIC with 155 kW (211 hp) and a maximum torque of 350 Nm (also as the CLA 250 Sport/CLA 250 Sport 4MATIC)
- in the CLA 45 AMG with 265 kW (360 hp) and a maximum torque of 450 Nm

All the petrol engines have extremely low emissions and thus already comply with the requirements of the Euro 6 emission class.

The combination of the third-generation Mercedes-Benz high-pressure direct injection system with precise piezo injectors and the enhanced spray-guided combustion process facilitates virtually total combustion and thus allows the fuel to be used particularly efficiently. The variable valve control results in an optimum cylinder charge level which has a beneficial effect on fuel consumption, as do the lower weight, reduced internal friction and ancillaries controlled on an on-demand basis. Turbocharging makes for enhanced responsiveness and higher torque in every engine speed range.

Further efficiency measures. The standard ECO start/stop function also increases the economic efficiency of the engines. Furthermore the standard-fit ECO display provides feedback about how efficiently the car is being driven. On the basis of this information, the driver can

adjust their driving style in order to attain the optimum fuel consumption in the current driving situation.



The CLA 250 delivers a peak torque of 350 Nm between 1200 and 4000 rpm.

Transmissions.

Power generation is only part of the story. The CLA also excels when it comes to putting it down on the road.



The seven-speed dual clutch transmission 7G-DCT enables gear shifting without any interruption in tractive power.

6-speed manual transmission (standard for CLA 180 CDI, CLA 200 CDI, CLA 180, CLA 180 BlueEFFICIENCY Edition and CLA 200). The compact 6-speed manual transmission delivers extremely swift and comfortable gear changes. The shift point indicator provides guidance about the optimum time to change gear.

7-speed dual clutch transmission 7G-DCT (option, standard for CLA 220 CDI, CLA 250 and models with the all-wheel drive system 4MATIC¹). The sporty handling offered by a manual transmission is combined with the comfort of an automatic. The 7G-DCT consists of two sub-transmissions, each with its own clutch. During acceleration or deceleration, the next gear up or down is preselected. When the gear change actually takes place, the drive is switched to the other subgearbox – an arrangement which makes for reduced shift travel and dynamic acceleration. Shifting can even be performed by hand thanks to the steering-wheel gearshift paddles which are included in the package. An ergonomic DIRECT SELECT lever as well as the cruise control and SPEEDTRONIC functions also already form part of the 7G-DCT dual clutch transmission specification.

¹ AMG models with AMG SPEEDSHIFT DCT 7-speed sports transmission.

Chassis and suspension.

Driving pleasure and dynamic handling to meet your requirements: the CLA can be set up with the three available suspensions.

Comfort suspension (standard, optional for Urban equipment line). An enhanced McPherson strut front axle and the all-new four-link rear axle ensure a harmonious combination of ride comfort and agility.

Lowered comfort suspension (standard for Urban and CLA 180 BlueEFFICIENCY Edition, optional for AMG Line). The system offers exceptionally comfortable suspension characteristics and a tried-and-tested damping system for even better handling safety. Lowering the body by 15 mm at the front and 10 mm at the rear ensures a dynamic appearance and further improves the aerodynamic performance.

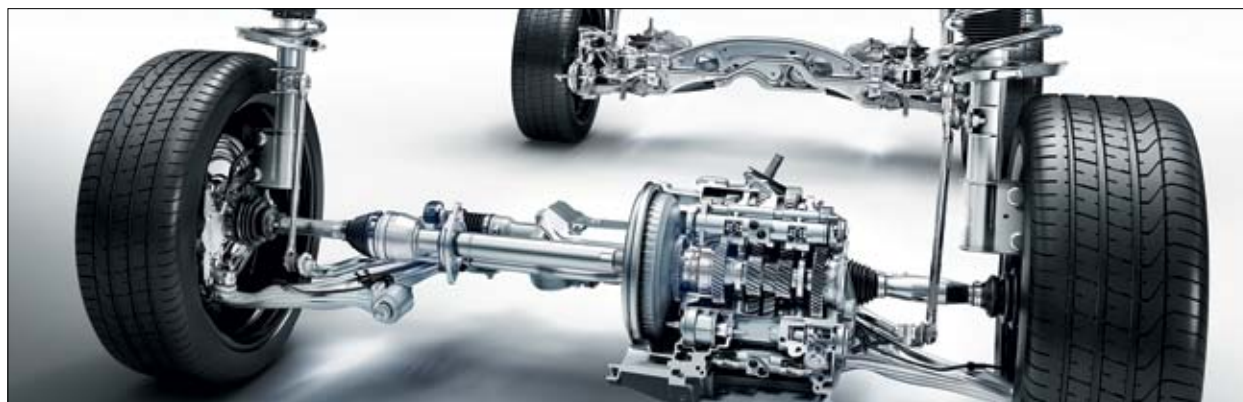
Sports suspension (part of the optional design and equipment line AMG Line). Springs and dampers are taut and sporty and the vehicle is lowered by 15 mm at the front and 10 mm at the rear.

Sports Direct-Steer system (standard). The ratio of the Sports Direct-Steer system varies in accordance with the steering wheel angle while the degree of steering assistance is adjusted on the basis of the road speed. The system reduces the steering effort required when negotiating tight corners or when manoeuvring into a parking space, for example. It also makes for particularly impressive straight-line stability at high speeds.

STEER CONTROL, an integral steering assistance system, can support the driver during countersteering and when stabilising the vehicle.

4MATIC. In its current version the permanent all-wheel drive system 4MATIC offers fully variable torque distribution between the front and rear axle. This facilitates sporty driving characteristics with optimum traction in different driving conditions.

ESP® Dynamic Cornering Assist (standard). The system provides increased roadholding when cornering at speed. If the standard-fit ESP® sensors register a tendency to understeer when the driver is accelerating into a bend, the stability program initiates a targeted actuation to the brake on the front inner wheel on the bend. This creates a slight yawing effect around the vehicle's vertical axis. As a result the vehicle not only enters the bend more precisely and controllably, the reduced risk of understeer also ensures greater active handling safety.



The CLA is available with a suspension set up to provide a combination of sportiness and comfort or, optionally, for sporty driving.

Integral safety concept.

We are driven by our vision of accident-free driving. Our integral safety concept takes us a step closer to achieving this. It is a comprehensive approach which paves the way for new, synergy-based technological solutions, a case in point being the “Intelligent Drive” system which combines comfort and safety.

As the inventor of the car we feel that we have a special responsibility for road safety. This is why we are the first car manufacturer to have developed an integral safety concept which seamlessly blends measures to enhance active and passive safety. The holistic approach is subdivided into four phases and offers safety solutions for every situation. It includes systems for safe driving which help to avoid risks by warning you and coming to your aid in good time. Our unique PRE-SAFE® system kicks in in the event of danger and activates anticipatory measures for occupant protection. If a collision should occur despite these precautionary measures further technologies ensure protection as needed. We have also borne in mind the time immediately following an accident and developed solutions which can help prevent worse and facilitate rapid help.

A selection of these technologies for the “Safe driving”, “In the event of danger”, “In an accident” and “After an accident” phases is presented on the pages which follow.

Safe driving: ATTENTION ASSIST (standard). Operating in the speed range from 80 to 180 km/h, this system warns the driver visually and acoustically as soon as it detects signs of drowsiness. Sensors analyse the driving style and can detect any changes compared with the driver profile individually determined previously.



If ATTENTION ASSIST detects signs of driver drowsiness it recommends taking a break.

Safe driving: COLLISION PREVENTION ASSIST (standard). Operating in the speed range from 7 to 250 km/h, this static distance warning system warns the driver visually and acoustically if it detects that the distance to the vehicle/object ahead is too short. During simultaneous braking the Adaptive Brake Assist can place at the driver's disposal precisely the amount of braking power which is required to prevent an impending collision wherever possible.



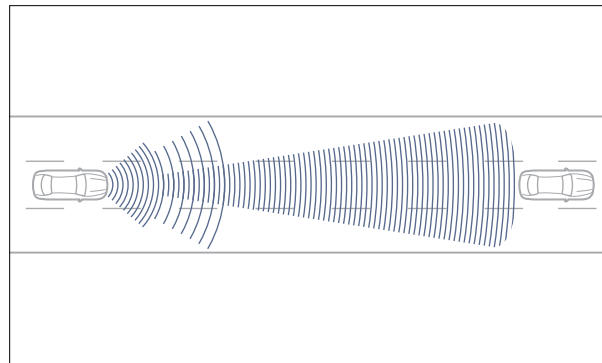
COLLISION PREVENTION ASSIST can give the driver visible and audible warnings if the safety margin is too short.

Safe driving: ADAPTIVE BRAKE (standard). A driving dynamics control system with a modular structure, offering additional safety and comfort functions plus a base function such as the anti-lock braking system (ABS): brake drying can reduce the brakes' response time, and the stopping distance, in the wet. Priming ensures that the brake pads are placed against the brake discs immediately in response to the driver releasing the accelerator quickly. The time gained shortens the brakes' response time. When moving off on an incline unintended rolling back is prevented. If the brake pedal is actuated again when the vehicle is stationary, the HOLD function keeps the vehicle at a standstill, even if the driver takes their foot off the brake.

Safe driving: Lane Tracking package (option). This can detect a traffic lane based on road markings and, if the car is about to leave its lane unintentionally, warn the driver by gently vibrating the steering wheel. Blind Spot Assist monitors the areas to the left and right beside the car. If the system detects the danger of an impending collision with a vehicle when changing lanes, it warns the driver visually and acoustically if the car is travelling at 30 km/h or more (available separately or together in the Lane Tracking package).

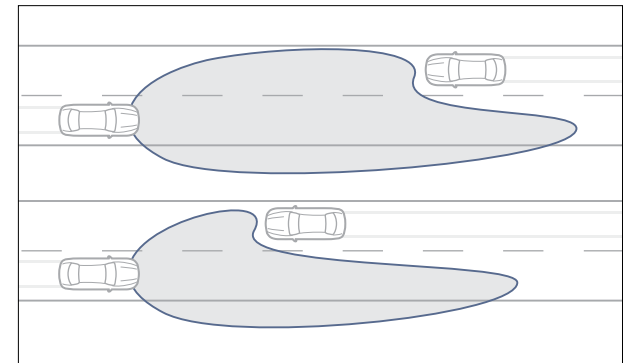
Safe driving: DISTRONIC PLUS (option with 7G-DCT).

The proximity control helps maintain a safe distance from the vehicle ahead above all in urban/stop-and-go traffic. It can brake the vehicle automatically and accelerate again as appropriate to the traffic situation. When a danger of a rear-end collision arises, COLLISION PREVENTION ASSIST PLUS – part of DISTRONIC PLUS – can initiate partial braking to avoid a collision or lessen its consequences.



DISTRONIC PLUS supports drivers in keeping their vehicle at a safe distance from the vehicle in front.

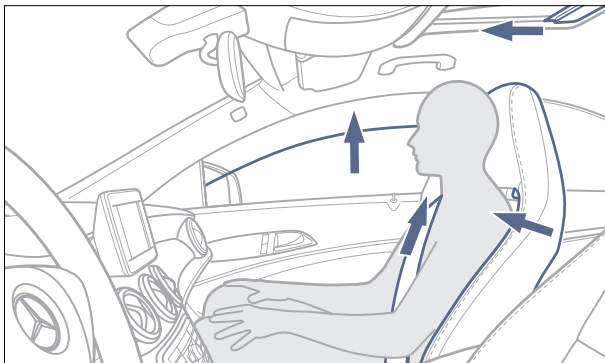
Safe driving: Intelligent Light System (option). The lighting functions comprise country mode, motorway mode, enhanced fog light function, cornering light function and active light function. The LED daytime running lamps and LED tail lights enhance perceptual safety during the day too. With the optional Adaptive Highbeam Assist (only with Intelligent Light System) the greatest possible headlamp range is always available for the low-beam headlamps. When illuminated oncoming traffic is detected the headlamps are automatically dimmed.



The optional Adaptive Highbeam Assist dims automatically when it detects oncoming traffic.

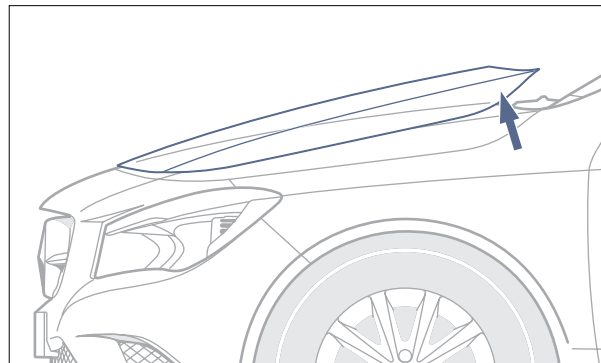
In the event of danger: PRE-SAFE® system (option).

The preventive occupant protection system is able to recognise critical driving situations in advance and, if necessary, can activate safety systems to help reduce the risk of injury to occupants should they be needed. It does this by continuously monitoring data from ESP® and BAS in order to recognise driving situations such as oversteer/understeer and emergency braking. In critical situations the belts on the front seats are tensioned in fractions of a second and all the windows closed automatically. This allows the belts and airbags to deliver their full protective effect should an impact occur. The system also provides for automatic closure of the sliding sunroof.



PRE-SAFE® can support the protective effect of seat belts and airbags.

In an accident: active bonnet (standard). The active bonnet function can help reduce the risk of injury to pedestrians or cyclists colliding into the bonnet if the car is travelling at a speed between 25 and 55 km/h. To cushion the impact, the bonnet is raised approximately six centimetres at the rear by means of a pyrotechnic actuator.



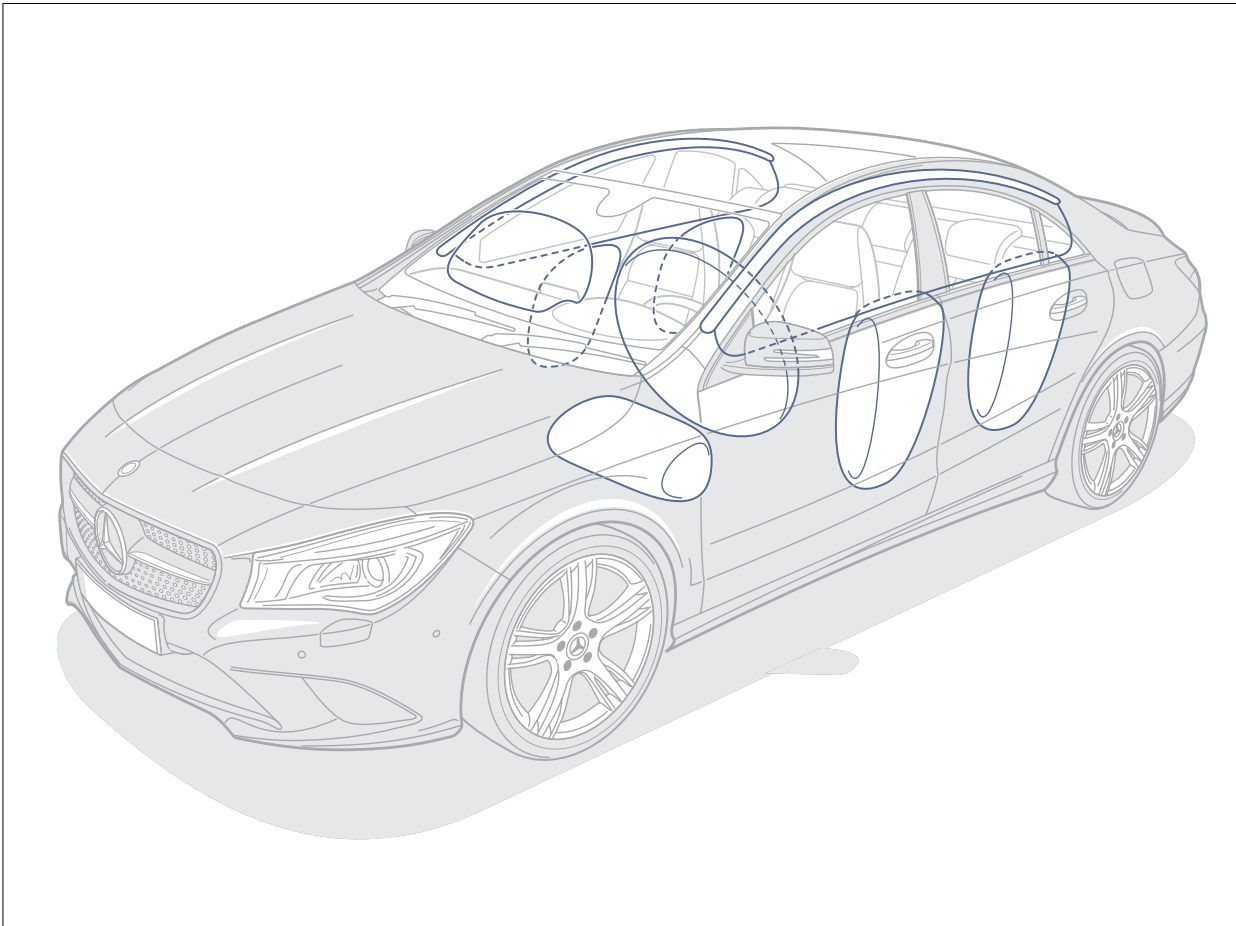
The active bonnet helps to reduce the risk of injury to pedestrians and cyclists in collisions.

In an accident: restraint systems (standard). Three-point seat belts, belt tensioners, belt force limiters and airbags are optimally coordinated with each other in Mercedes-Benz vehicles, so as to keep injuries to a minimum wherever possible. The seven airbags fitted as standard help provide comprehensive protection for all the occupants: the two-stage front airbags, a continuous windowbag at each side as well as sidebags, in the form of thorax/pelvisbags, for the driver and front passenger. The kneebag can further reduce the forces exerted on the driver during an accident. Rear sidebags on the left and right are available as an optional extra.

After an accident: Mercedes-Benz emergency call system¹ (part of COMAND Online).

This system sends an automatic emergency call using a mobile phone which is on standby and connected to the vehicle as soon as the restraint system recognises an accident. At the same time it communicates GPS positional data and other information to the Mercedes-Benz emergency call centre. A voice connection is then established. The emergency call system can also be triggered manually.

¹ Available over the entire operating life of the vehicle in 19 European countries.



Standard equipment includes windowbags over both rows of seats, airbags and sidebags for the front-seat occupants as well as a driver kneebag.

Measures after an accident. In order to reduce consequential damage and, where necessary, to support the rescue of the occupants, Mercedes-Benz has developed further measures. These include automatic engine cut-off and activation of the hazard warning lamps and interior emergency illumination. The central locking also unlocks automatically and so makes it easier to open the doors after an impact. Mercedes-Benz also provides multilingual rescue guidelines which emergency services can download online worldwide at www.mercedes-benz.de/rettungsleitfaden. As you can see: Mercedes-Benz offers well-thought-out safety whatever the situation.

Multimedia systems.

The CLA offers a full range of mobile entertainment technology.



COMAND Online provides convenient internet access and is equipped with all the key interfaces – for use with an iPhone® or an MP3 player – as well as a high-resolution display with TFT technology.

COMAND Online (option). Featuring a 17.8 cm display with TFT technology, it allows access to the internet and various Mercedes-Benz mobile services at any time with your mobile phone. Live Traffic Information¹, for example, allows the reception of up-to-date and precise traffic information in real time for optimised dynamic route guidance and a more accurate estimated time of arrival. The data are transferred via a communications module that uses an integral SIM card with data roaming to provide the connection to the internet. COMAND Online includes a radio, 10 GB memory and hard-disc navigation. The DVD drive plays video and audio DVDs plus CDs and MP3 content. A USB socket and a slot for SD memory cards plus a Bluetooth® interface are included. The system is operated using the Controller, the buttons on the multi-function steering wheel or via LINGUATRONIC voice control.

Audio 20 CD (standard). The audio system has a TFT display with 14.7 cm and can be extended with a CD changer. It can be operated from the multifunction steering wheel. A telephone keypad, Bluetooth® interface and USB socket are included.

¹3 years of free use, available in 12 countries.

Mercedes-Benz drive kit Plus for the iPhone® (option). For the comprehensive integration of your iPhone® 4/4s or iPhone® 5/5s/5c in the CLA. The accompanying Digital Drive Style app is available free of charge from the iTunes® Store, allowing you to use the app and Audio 20 CD or COMAND Online to show content from your iPhone® on the vehicle display and operate it with the Controller.

Becker® MAP PILOT (option for Audio 20 CD). The Becker® MAP PILOT combines the advanced functionality

of an integral navigation system with the advantages of the latest generation of highly flexible portable devices. All the functions can be used conveniently via the vehicle controls. Maps and additional functions can be updated and extended by accessing the Becker® MAP PILOT webshop from your home internet connection. Further information is available at www.beckermappilot.com

Harman Kardon® Logic 7® surround sound system (option for Audio 20 CD and COMAND Online). Equipped with 12 high-performance loudspeakers and a multi-channel DSP sound amplifier the 450-watt Dolby Digital 5.1 system delivers an outstanding listening experience in conjunction with COMAND Online. The Logic 7® multichannel surround sound technology is optimised for the entire occupant compartment and delivers a breathtaking 360-degree audio experience for the occupants of every seat – front and rear.



The functions provided by the Becker® MAP PILOT are indicated on the Audio 20 CD display and the TFT multifunction display in the instrument cluster.



The Harman Kardon® Logic 7® surround sound system delivers an impressive listening experience for every seat.

Assistance systems.

Numerous assistance systems can help ease the burden on the driver and support their perception in the CLA. For a lower risk of accident and increased safety.

Reversing camera (option, in conjunction with Audio 20 CD or COMAND Online). The reversing camera with a wide-angle lens and guide lines switches on when reverse gear is engaged and provides additional support for the driver by showing on the screen what is in the area directly behind the vehicle.



The reversing camera supports the driver when backing into a parking space. It is available in conjunction with Audio 20 CD and COMAND Online.

Speed Limit Assist (part of the optional COMAND Online). This assistance system can detect speed limit signs and display them in the instrument cluster. It does this by means of a windscreen-mounted camera which monitors the area in front of the vehicle continuously and filters out speed limit signs. If the current speed limit changes, the reading on the instrument cluster display is updated accordingly. Speed Limit Assist is especially helpful on routes with variable speed limits or road works.



The information from Speed Limit Assist is shown both in the instrument cluster and in the COMAND Online central display.

Active Parking Assist, including PARKTRONIC (option). With the Active Parking Assist the car can look for a suitable parallel or cross parking space by itself at a speed of up to 35 km/h. As soon as the driver confirms a suggestion for a parking space and engages reverse gear, the Active Parking Assist automatically parks the car at the press of a button (and can also manoeuvre out of parallel spaces again). The driver only has to operate the gearshift, accelerator and the brake pedal. The steering is controlled entirely by Active Parking Assist. The system works extremely precisely: for the automatic parking procedure the parallel space need only be around one metre longer than the car while cross parking spaces need only be 80 cm wider than it.

Seats.

The seats for the CLA are available in two different variants to meet individual demands regarding ergonomics, seating comfort and safety.

Sports seats (standard). The standard sports seats are particularly notable for their good lateral support. They can be identified by their high seat backs with triple horizontal fluting and a characteristic opening between the backrest and the integral head restraints.

Luxury seats (option). The luxury seats with triple horizontal fluting and a wider shoulder area are available in ARTICO man-made leather in black or crystal grey for standard-specification vehicles as well as those with the Urban equipment line.

4-way lumbar support for driver and front passenger (option). Both front seats have two inflatable cushions integrated in their backrests. These allow the contour of the backrest to be adjusted in order to provide optimum lumbar support for the driver and front passenger.

Electric seat adjustment with Memory function (option). Continuous electric adjustment of the front seats is optionally available. The switches for this are integrated in the doors for easy access. The Memory function is able to save three individual settings for the seat positions and the exterior mirrors, and they can be called up at any time.

Seat Comfort package (option for standard-specification vehicles, standard with equipment lines and Exclusive packages). The package comprises height adjustment for the front passenger seat plus seat cushion inclination adjustment for both front seats, thereby allowing ergonomic individualisation of the preferred seat position for optimum seating comfort.



The front and rear seats of the CLA in leather live up to the name of the Exclusive package, of which they form a part.

Light and climate control.

The **Light and Sight** package typifies the high quality standards of the CLA and showcases the interior design stylishly when night falls. The **THERMOTRONIC** automatic climate control can be adjusted to meet the needs of all the passengers.

Light and Sight package (option). Windscreen wipers with a rain sensor are one of the features which contribute to better vision in poor weather conditions. Other safety aspects of this package include exit and warning lamps for the front doors as well as a warning and ambient lamp

for the boot lid. Exclusive highlights are created by the indirect ambient lighting in the doors and – where sports seats are fitted – the illuminated opening between the head restraint and backrest, along with other illuminated interior details.

THERMOTRONIC (option). The **THERMOTRONIC** automatic climate control can be individually controlled for the driver and front passenger. At the back of the centre console there are also two air outlets for the rear. At the push of a button the 2-zone system works fully automatically with an integral particulate matter activated charcoal filter to filter out dust, pollen and odours. Using sensors the system also takes into account external influencing factors such as sunlight, air quality and humidity.



The ambient lighting highlights interior features and represents a particularly distinctive touch in this vehicle class.

Sports models CLA 250 Sport and CLS 250 Sport 4MATIC – engineered by AMG.

Driving dynamics and sportiness in their finest form – with finely tuned engineering, a powerfully striking design and an exclusive interior.

The features responsible for the significant increase in driving pleasure are the lowered sports suspension engineered by AMG, sportier engine and accelerator tuning, the AMG speed-sensitive sports steering, the sportier tuning of the automatic transmission 7G-DCT plus perforated brake

discs at the front. The rich engine sound from the exhaust system ensures additional goose pimples. AMG 5-twin-spoke light-alloy wheels, painted black and with a high-sheen finish, with 235/50 R 18 tyres, bring the power to the road in style.

The powerful AMG bodystyling sets the pulse racing faster even at first sight. The striking front and rear apron with red trim and side sill panels plus the diamond radiator grille with pins in silver, a louvre in black and insert in silver chrome emphasise the dynamism of the sports models from every perspective. The appearance is rounded off by red brake callipers and “SPORT” lettering on the front wings.

Sportiness abounds in the interior, too: with sports seats with excellent lateral support and the multifunction sports steering wheel with its flattened bottom section and a 3-spoke design for optimum handling. The AMG performance seats are optionally available for the sports models. The upholstery in ARTICO man-made leather/DINAMICA micro-fibre with red contrasting topstitching adds further sporty flourishes, as do the trim elements in light longitudinal-grain aluminium. The interior is given the perfect finishing touches with designo seat belts in red, the sports pedals in brushed stainless steel and the floor mats in black with “SPORT” lettering, black piping and red topstitching.



Dynamic look, sporty character: the CLA sports models.

CLA 45 AMG 4MATIC exterior.

The CLA 45 AMG 4MATIC statement can impress with figures. But its unbridled power is clear to see, too. With its expressive appearance under AMG colours, the CLA is even more expressive, even more impressive, and even more the leader of the countermovement. → www.mercedes-amg.com



The 265 kW (360 hp) AMG engine is a power package with fittingly sporty wrapping: for example with the AMG front apron with black flics and the AMG radiator grille with a twin louvre. Or the AMG front and rear apron plus side sill panels with elements in titanium grey matt, which underline the engine output in particularly dynamic fashion. Equally powerful: the 5-twin-spoke AMG light-alloy wheels, painted titanium grey and with a high-sheen finish. Through its uncompromising commitment to sportiness it has clearly earned the “TURBO AMG” lettering on the wings. As most people only ever get to see it from behind, the CLA 45 AMG shows no weakness there, either: the AMG sports exhaust system has chrome trim for its twin tailpipe design.





CLA 45 AMG 4MATIC interior.

Step by step the anticipation grows as you approach the CLA 45 AMG 4MATIC. Then you open the door. And are met by racing emotions: you have arrived. Made in Affalterbach.

A powerhouse – that’s what the CLA 45 AMG is. And that’s how it’s been fitted out: on opening the front door, the guests are greeted by AMG door sill panels. AMG sports seats with red topstitching, light longitudinal grain aluminium trim and the AMG DRIVE UNIT, which gives direct access to the transmission modes, emphasise its masterful sportiness. Thanks to the AMG instrument cluster with AMG main menu including RACETIMER and AMG start-up screen, you have everything in view at all times – and with the sports steering wheel with its flattened bottom section and shift paddles you also have everything under control. Red belts complete the sporty interior right down to the last detail.



Stylish and precise: the sports steering wheel with its flattened bottom section and shift paddles.

CLA 45 AMG 4MATIC technical details.

For AMG, sport goes hand-in-hand with record-breaking: The AMG 2.0-litre turbocharged engine is the most powerful series-production 4-cylinder engine in the world. Further technical features from AMG help to transfer that power to the road in a most impressive manner.

AMG 2.0-litre 4-cylinder turbocharged engine. A real power package: with 450 Nm and 265 kW (360 hp) the 2-litre turbocharged unit is the most powerful series-produced 4-cylinder engine in the world. It achieves 133 kW (181 hp) per litre of displacement. This is made possible through highly precise piezo injectors, a twin-scroll turbocharger, forged pistons and crankshaft plus the experience gained from 45 years of AMG motorsport. At the same time its combined consumption in the CLA 45 AMG is just 6.9 litres/100 km – for these output values an incomparable result. Amongst the features supporting it here is the ECO start/stop function.

The high-performance unit is built entirely by hand in accordance with the traditional AMG philosophy “one man, one engine” – which is clearly evident on the AMG engine badge with the signature of the AMG technician responsible.

AMG high-performance braking system. The one who stands faster wins. This is why the CLA 45 AMG boasts internally ventilated and perforated brake discs, which release more braking energy. At the front axle in the impressive size 350x32 mm with a 4-piston fixed calliper. And at the rear with 330x22 mm, where a 1-piston floating calliper brings the vehicle to a standstill even faster. All of which adds up to the fact that the vehicle’s sheer power can be kept under control.

AMG SPEEDSHIFT DCT 7-speed sports transmission. The incredible power of the AMG engine is optimally transformed into propulsion by the sports transmission. Rapid gear shifting without interruptions to tractive power, with shift times like those in the SLS AMG GT and three differently tuned transmission modes (C, S and M) are available here. A Racestart function, partial cylinder shut-off when upshifting and the double-declutching function when shifting down create a racing atmosphere and ensure a sound experience like that in motorsport.

AMG performance 4MATIC all-wheel drive system. 450 Nm of torque are delivered precisely where they are needed in the CLA 45 AMG: on the road. This happens courtesy of a fully variable, performance-oriented all-wheel drive system, which – with its AMG-specific electrohydraulic control – ensures optimum traction and thus transforms the unfettered force into dynamic propulsion.

AMG speed-sensitive sports steering and AMG sports suspension. In combination with the AMG sports suspension and the front and rear axles – specially developed for the CLA 45 AMG – the electromechanical AMG speed-sensitive sports steering offers high steering precision and agile handling – for sporty driving pleasure.



AMG Performance Studio.

An incomparable AMG vehicle becomes a one-off specimen in the AMG Performance Studio. Lend your vehicle a totally individual style which underlines its expressive character. Precisely how you want to drive the CLA 45 AMG 4MATIC is entirely up to you.



The AMG performance seats in conjunction with the AMG Exclusive package and carbon-fibre trim.

In the AMG Performance Studio your CLA 45 AMG is given even more personality. You can have the vehicle tuned more tautly with a performance suspension and give it an even more dynamic appearance with the AMG Exterior Carbon-Fibre package or the AMG Night package. You can fit a few other eyecatching features in the form of brake callipers painted red and two exclusive light-alloy wheel designs. On request you can increase the top speed to 270 km/h with the AMG Driver's Package. And exclusive upgrades are available for the interior, too: the AMG performance seats, for instance, with increased lateral support, an AMG performance steering wheel including the E-SELECT lever and master key with an AMG emblem. The AMG Performance Studio leaves virtually nothing to be desired – right through to a one-off specimen.





Standard equipment.

The CLA combines an expressive character with a sporty, contemporary interior.

Avantgarde design and exceptional details: the CLA impresses with an exterior rich in unconventional ideas and characterised by great attention to detail. The tone in the CLA is set by the black radiator grille with a silver-coloured louvre and chrome highlights. The coupé-like roof line and high beltline are given additional emphasis by the standard 10-spoke light-alloy wheels with 205/55 R 16 tyres. This look is taken even further by the CLA 220 CDI and CLA 250, which have dynamic 10-spoke light-alloy wheels with 225/45 R 17 tyres. It goes without saying that the standard equipment includes the latest generation of such key safety systems as COLLISION PREVENTION ASSIST and ATTENTION ASSIST.





Emotive appeal and practicality are reconciled to perfection in the interior, whose standard equipment includes a 3-spoke multifunction steering wheel with 12 function buttons, an instrument cluster in a 2-tube look with a colour TFT multifunction display and sports seats. The sporty handling of the CLA is complemented perfectly by the Sports Direct-Steer system. Entertainment en route is provided by the Audio 20 CD radio, which includes a USB interface, while the standard-fit air conditioning system maintains a pleasant travelling climate. Also high on the agenda are comfort and convenience features, such as the electric parking brake and details like the front armrest with a stowage compartment. Luxury seats can be ordered as an option.



351



358

Sports seat

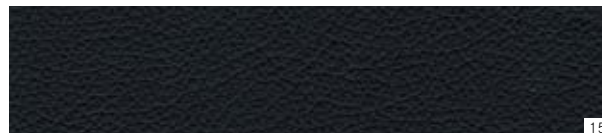
- 351 ARTICO¹ / Coari fabric, black
- 358 ARTICO¹ / Coari fabric, crystal grey
- 151 ARTICO^{1,2}, black
- 158 ARTICO^{1,2}, crystal grey

Luxury seat³

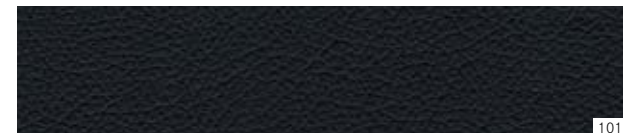
- 101 ARTICO¹, black
- 108 ARTICO¹, crystal grey

Trim

- H88 Matrix look, black
- H73 AMG carbon fibre³



151



101



158



108



H88



H88



H73



H73

¹Man-made leather. ²Optionally available for an additional charge. ³Optional extra.

Urban equipment line.

The optional Urban equipment line brings out the sporty elegance of the CLA.

From the diamond radiator grille in high-gloss black with a silver-coloured louvre and chrome highlights to the two-pipe exhaust system featuring square tailpipe trims in polished stainless steel, the Urban equipment line offers a stylish tour de force. Notable features include the dynamic 5-twin-spoke light-alloy wheels in himalayas grey with 225/40 R 18 tyres. The lowered suspension, which is also standard (comfort suspension optionally available), and the lower-slung body give the car a powerful presence while also making for particularly agile handling with the support of the Sports Direct-Steer system which is standard across the range.







Inside the vehicle, dynamism is also the dominant theme of the Urban equipment line, which features a three-spoke multifunction steering wheel with perforated leather in the grip area and contrasting topstitching. Further features include silver-coloured wave-look trim and sports seats upholstered in ARTICO man-made leather/Corumba fabric with contrasting topstitching in an expanded colour spectrum. Sports seats upholstered entirely in ARTICO man-made leather are available as an option. Luxury seats upholstered in black or crystal grey ARTICO man-made leather can also be ordered.

Sports seat

- 361 ARTICO¹/Corumba fabric, black
- 368 ARTICO¹/Corumba fabric, crystal grey
- 363 ARTICO¹/Corumba fabric, black/orange
- 151 ARTICO^{1,2}, black
- 158 ARTICO^{1,2}, crystal grey
- 155 ARTICO^{1,2}, sahara beige

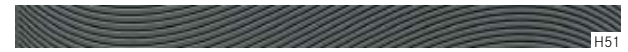
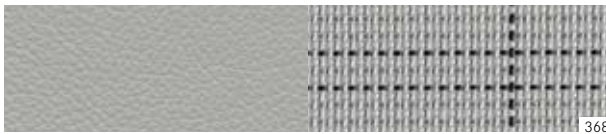
Luxury seat³

- 101 ARTICO¹, black
- 108 ARTICO¹, crystal grey

Trim

- H50 Wave look, silver
- H51 Wave look, anthracite⁴
- H73 AMG carbon fibre²
- H79 Light longitudinal-grain aluminium²

¹Man-made leather. ²Optionally available for an additional charge. ³Optional extra.
⁴Available as an option at no additional charge.



AMG Line design and equipment line.

The optional AMG Line design and equipment line is a particularly powerful combination of features designed to deliver an exceptionally dynamic driving experience.

The defining features are the AMG bodystyling: front and rear aprons and side sill panels, the silver-coloured diamond radiator grille with a silver-coloured louvre and chrome highlights plus a two-pipe exhaust system with square tailpipe trims. Handling and driving pleasure attain new heights of excellence with a lowered sports suspension and the headlamps appear to yearn for the

open road: with the optional Intelligent Light System, red highlight rings give the vehicle a very alert expression. AMG light-alloy wheels complete the look in accordance with your wishes: they come in a dynamic 5-twin-spoke design painted titanium grey or black with a high-sheen finish and 225/40 R 18 tyres or a dynamic multi-spoke design, painted titanium grey with a high-sheen finish and

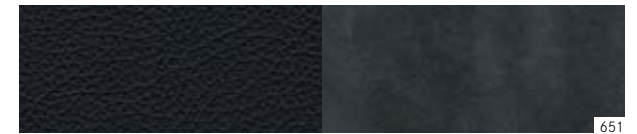
225/40 R 18 tyres or, as an alternative, in a dynamic multi-spoke design, either painted titanium grey with a high-sheen finish or painted black with a high-sheen rim flange. Whichever wheel design is chosen, the brake callipers make an extremely athletic impression thanks to their “Mercedes-Benz” lettering and the sporty, perforated brake discs at the front.







Expressive contrasting red topstitching is featured on the black sports seats in ARTICO man-made leather/DINAMICA microfibre, on the flattened multifunction sports steering wheel and on the shift lever in leather, on the armrest in the centre console and in the doors. Further features of the interior include door centre panels in black DINAMICA microfibre and a black roof liner, light longitudinal-grain aluminium trim, brushed stainless steel sports pedals with rubber studs and cord floor mats with black piping, red topstitching and “AMG” lettering. A rear door sill panel in aluminium completes the ensemble.



Sports seat

651 ARTICO¹/DINAMICA², black

Trim

H79 Light longitudinal-grain aluminium

H73 AMG carbon fibre³

¹ Man-made leather. ² Microfibre. ³ Optional extra.





Night package.

The Night package combines striking design ideas, special finishes and superb detailing to give the CLA a particularly harmonious presence in high-gloss black.

Striking design ideas and special finishes come together in the optionally available Night package, which gives the CLA an unmistakably sporty and expressive character. The package comprises a high-gloss diamond radiator grille in black (Urban) or silver (AMG Line) with a black louvre, exterior mirrors painted in black, waistline trim strips and

window surrounds in high-gloss black as well as dark-tinted heat-insulating glass for the rear window and rear doors. The Night package is designed as a purely exterior package for further individualisation and is based on the content of the Urban or AMG Line design and equipment lines. Where Urban forms the basis, the package comes with

5-twin-spoke light-alloy wheels painted black with a high-sheen finish and equipped with 225/40 R 18 tyres. When based on the AMG Line, the CLA has AMG 5-twin-spoke light-alloy wheels painted in black with a high-sheen finish and equipped with 225/40 R 18 tyres.



Exclusive package.

The optional Exclusive package meets the requirement for an interior characterised by hand-crafted quality.



Long-distance luxury: heated sports seats with 4-way lumbar support for the driver and front passenger in black, crystal grey or nut brown leather upholstery. The steering wheel and selector lever are finished in perforated leather in the grip area. The beltline, door centre panels, armrests and dashboard are colour-coordinated and, with ARTICO man-made leather upholstery, enhanced with appropriately contrasting topstitching. Trim is in trapezium-grain aluminium (optional alternative trim: high-gloss black ash wood, high-gloss dark brown burr walnut wood, AMG carbon fibre or light longitudinal-grain aluminium).

Sports seat

- 801 Leather, black
- 808 Leather, crystal grey
- 804 Leather, nut brown

Trim

- 739 Trapezium-grain aluminium
- 736 High-gloss black ash wood¹
- H14 High-gloss brown burr walnut wood¹
- H73 AMG carbon fibre¹
- H79 Light longitudinal-grain aluminium²

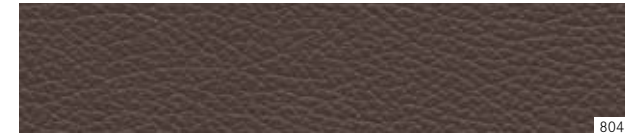
¹Optional extra. ²In conjunction with AMG Line.



801



808



804



739



736



H14



H73



H79





Dynamic

AMG Exclusive package.

This Exclusive package says “sporty” and it says it loud and clear: it is the perfect complement to the AMG Line design and equipment line.

Upholstery in black RED CUT leather with red topstitching, light longitudinal-grain aluminium trim, plus in ARTICO man-made leather with contrasting red topstitching on the door centre panels, beltline, armrests and dashboard – it all adds up to an impressively expressive interior.



811



H79



H73

Sports seat

811 RED CUT leather, black

Trim

H79 Light longitudinal-grain aluminium

H73 AMG carbon fibre¹

¹ Optional extra.



Standard equipment | Selection.



Instrument cluster in 2-tube look with colour TFT multifunction display.



12-button three-spoke multifunction steering wheel.



Halogen headlamps with integral daytime running lamps.



Tail lights including LED tail lamp.



Sports seats.



Air conditioning.



Electric parking brake.



Power windows (4).

Optional extras | Selection.



Mercedes-Benz drive kit Plus for the iPhone® 4/4s or iPhone® 5/5s/5c.



Louvre in radiator grille in vehicle colour.



Intelligent Light System.



Tail lights in LED technology (part of bi-xenon headlamps and Intelligent Light System).



Electrically adjustable front seats, with Memory function.



THERMOTRONIC automatic climate control.



Lane Tracking package with Lane Keeping Assist and Blind Spot Assist (both also available separately).



Panoramic sliding glass sunroof.

Wheels.



Steel wheels with 10-hole wheel trim with 205/55 R 16 tyres (option for CLA 200 CDI, CLA 180 and CLA 200, Code 643).¹



10-spoke light-alloy wheels with 205/55 R 16 tyres, painted champion silver (standard for CLA 200 CDI, CLA 180 and CLA 200, Code 39R).



10-spoke light-alloy wheels with 225/45 R 17 tyres, painted titanium silver (standard for CLA 220 CDI, CLA 250 and CLA 250 4MATIC; option, Code R43).²



5-spoke light-alloy wheels with 225/45 R 17 tyres, painted tremolite grey with a high-shheen finish (option, Code 02R).



7-spoke light-alloy wheels with 205/55 R 16 tyres, painted matt black with a high-shheen finish (option, Code R20).



5-twin-spoke light-alloy wheels with 205/55 R 16 tyres, painted matt black with a high-shheen finish (option, Code R78).



5-spoke light-alloy wheels with 225/45 R 17 tyres, painted titanium silver (option, Code R24).



5-triple-spoke light-alloy wheels with 225/40 R 18, painted tremolite grey (option, Code 46R).

¹For CLA 180 BlueEFFICIENCY Edition with 95/65 R 15 (Code 00). ²Also as a winter wheel with 205/50 R 17 tyres (Code 25R).



5-twin-spoke light-alloy wheels with 225/40 R 18 tyres, painted black with a high-sheen finish (option, standard for Night package³, Code 01R⁴).



5-twin-spoke light-alloy wheels with 225/40 R 18 tyres, painted himalayas grey with a high-sheen finish (option, Code R31).



AMG multi-spoke light-alloy wheels with 225/40 R 18 tyres, painted titanium grey with a high-sheen finish (option, Code 791).



AMG multi-spoke light-alloy wheels with 225/40 R 18 tyres, painted black with rim flange in a high-sheen finish (option, Code 646).



5-twin-spoke light-alloy wheels with 225/40 R 18 tyres, painted himalayas grey (option, standard for Urban, Code 66R).



AMG 5-twin-spoke light-alloy wheels with 225/40 R 18 tyres, painted titanium grey with a high-sheen finish (standard for AMG Line, Code 794).



AMG 5-twin-spoke light-alloy wheels with 225/40 R 18 tyres, painted black with a high-sheen finish (option, standard for Night package⁵, Code 781).



AMG 5-spoke light-alloy wheels with 235/40 R 18 tyres, painted black with a high-sheen finish (standard for CLA 250 Sport and CLA 250 Sport 4MATIC, Code 774).

³In conjunction with Urban. ⁴Optional with 225/40 R 18 front and 245/35 R 18 rear tyres (Code R70). ⁵In conjunction with AMG Line.

Genuine accessories.

Mercedes-Benz Genuine Accessories offer even greater scope for individual configuration and use of the CLA. They also solve many a transport problem.

→ www.mercedes-benz-accessories.com

Rear-mounted bicycle carrier. The convenient, lockable bicycle carrier is available in two versions which allow two or three bicycles to be carried securely. The carrier is simply fitted on to the trailer coupling. Each bicycle rail is designed for a maximum payload of 30 kg. An ingenious folding mechanism means that the boot lid can still be accessed without difficulty. The carrier can be folded quickly and easily for space-saving storage when not in use.



The rear bicycle carrier is available in two versions for two or three bicycles.

Rear spoiler. The rear spoiler, which is attached to the boot lid, underlines the sporty character of the CLA by accentuating the airflow break-away edge. Precision-formed in dimensionally stable polyurethane, it can be fitted easily and securely. A high-quality base coat makes the paint finish in the desired colour possible.



The rear spoiler gives the CLA an even more powerful presence.

New Alustyle ski and snowboard rack. The New Alustyle combined ski and snowboard rack is the ideal transport solution for winter sports equipment. Two versions are available: New Alustyle “standard” for up to four pairs of skis or two snowboards and New Alustyle “luxury” for up to six pairs of skis or four snowboards. The rack is fitted to the New Alustyle basic carrier bars. The practical pull-out function makes it easier to load and unload the rack, which can also be locked as a security measure.





More than simply a star. A whole universe.

The range of **services from Mercedes-Benz**. Every Mercedes brings with it as a standard feature a reassuring feeling of safety on the road. But if you ever do need help, we're here for you around the clock. You can reach us from anywhere in Europe on the toll-free number 00800 1 777 7777¹ (or alternatively direct through Mercedes-Benz Contact²).

Ensuring that you can keep moving in the event of a technical breakdown, accident, vandalism or even misfuelling, the **Mercedes-Benz mobility package Mobilo³** is included as part of the standard specification. It covers the cost of local assistance, for example for towing your car away or for a replacement vehicle – and will do so in more than 40 countries across Europe for up to 30 years³. Furthermore, for the first four years following initial registration of the vehicle, Mobilo offers special mobility services in the case of workshop visits involving warranty or goodwill situations.

Avoid unexpected workshop costs⁴: a **Mercedes-Benz Service Contract** covers unforeseeable repairs, maintenance or wear parts, depending on the specific contract. Your local Mercedes-Benz dealer will be pleased to provide information about available Service Contracts and terms and conditions.

Mercedes-Benz Financial Services. Drive a Mercedes-Benz and remain flexible when it comes to payment: our attractive leasing and finance products make this possible – matched to your requirements and needs. We will also be happy to offer you a range of detailed insurance proposals. Just speak to your Mercedes-Benz dealer, who will be happy to provide information about our current range of financial services, terms and conditions.

¹ Alternatively: +49 69 95 30 72 77. Calls to a landline are chargeable. ² Calls from a mobile phone to a landline are chargeable. ³ When it expires, (four years after initial registration) Mobilo can be extended to up to 30 years from one service to the next by your authorised Mercedes-Benz service partner. ⁴ Mercedes-Benz service contract terms and conditions apply.

Enjoy the digital experience of Mercedes-Benz –

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Insights into the full product range, a varied programme of entertainment and direct contact to a wide variety of services await you. Take an interactive tour with the **Interactive Owner's Manual**, for example, to get to know your dream car better. Experience the various functions in detail, take a close-up look at what's going on inside or explore the benefits of the particular model on your national Mercedes-Benz website.

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Incidentally, our TV and magazine media are also available to watch and read digitally. Explore the whole brand world for yourself at www.mercedes-benz.com. Just click to take a look.

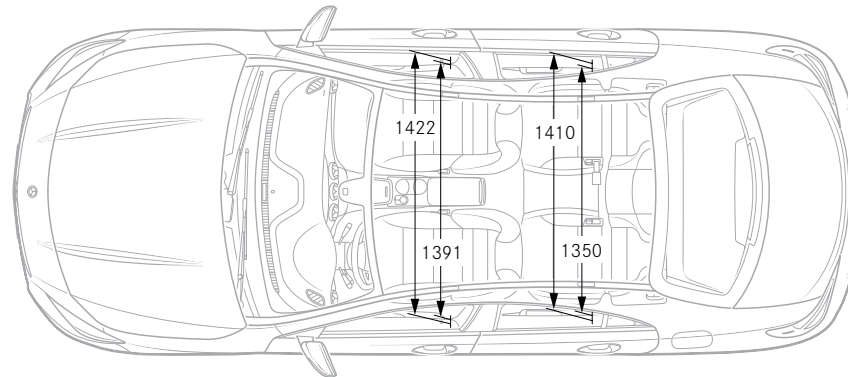
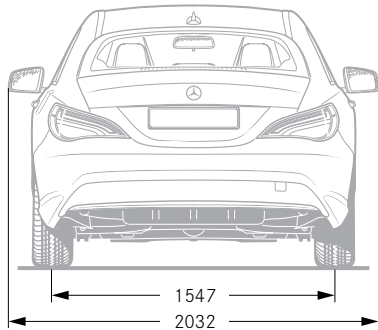
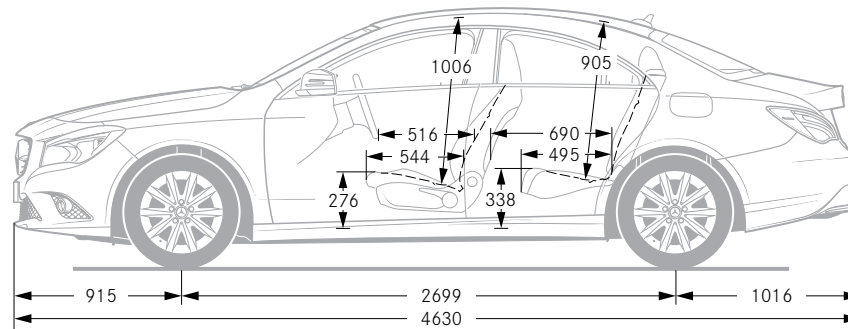
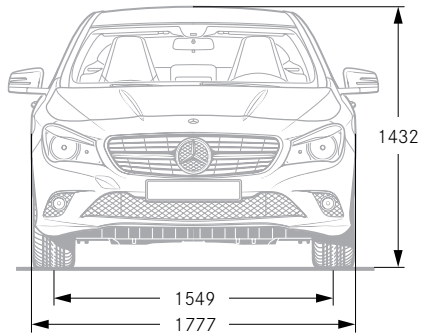
The **fascination of Mercedes-Benz**. A car whose name brings a gleam to the eyes of people all over the world, one that has featured in many a movie and been sung about in international hits, is surely far more than just a car. How did it come to this?

Discover just what has been moving the world for more than 125 years and take a fascinating journey through time as well as through the history of the automobile, in the **Mercedes-Benz Museum**. More than 1500 exhibits over a display area of 16500 square metres demonstrate the unique heritage and innovative power of the inventor of the automobile, among them one-off models such as the oldest Mercedes still in existence, built in 1902, or the legendary "Gullwing" cars. Welcome to a place of innovation: www.mercedes-benz-classic.com/museum

What would the history of Mercedes-Benz be like without **motorsport**? What would motorsport be without Mercedes-Benz? The first vehicle ever to win an automobile race was powered by a Daimler engine. The first Mercedes was a racing car. The Silver Arrows – a true legend. Out of this glorious past has grown an exciting present: the MERCEDES AMG PETRONAS Formula 1 team and the DTM Mercedes AMG C-Coupés fight it out weekend after weekend for points and victory.



Dimensions.



Paintwork.

The paint system developed by Mercedes-Benz includes one of the best clear coats on the automotive market and is a key factor behind the car's excellent value retention. Its secret is the exceptionally thick molecular structure, which makes the metallic or non-metallic clear coat more resistant and produces a longer lasting and visibly more intensive shine.

Non-metallic paints

- 589 jupiter red
- 650 cirrus white
- 696 night black

Metallic paints¹

- 191 cosmos black
- 592 northern lights violet
- 761 polar silver
- 787 mountain grey
- 990 orient brown

designo paintwork¹

- 991 designo magno polar silver

Further individual designo paintwork finishes at your Mercedes-Benz dealer.

Technical data.

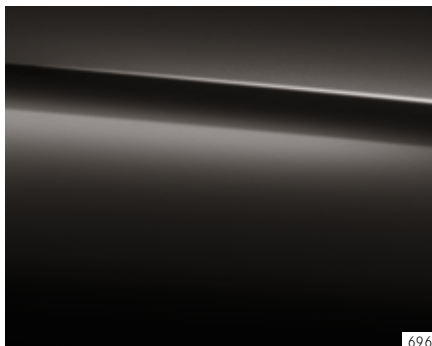
	Diesel engines			Petrol engines	
	CLA 180 CDI	CLA 200 CDI	CLA 220 CDI	CLA 180	CLA 180 BlueEFFICIENCY Edition
No. of cylinders/arrangement	4/in-line	4/in-line	4/in-line	4/in-line	4/in-line
Total displacement in cc	1461	1796	2143	1595	1595
Rated output ¹ in kW (hp) at rpm	80 (109)/4000	100 (136)/3600-4400	125 (170)/3400-4000	90 (122)/5000	90 (122)/5000
Rated torque ¹ in Nm at rpm	260/1750-2500	300/1600-3000	350/1400-3400	200/1250-4000	200/1250-4000
Transmission	6-speed manual [7G-DCT]	6-speed manual [7G-DCT]	7G-DCT	6-speed manual [7G-DCT]	6-speed manual
Acceleration from 0 to 100 km/h in s [automatic transmission]	11.6 [11.9]	9.4 [9.3]	- [8.2]	9.3 [9.2]	9.9 [-]
Top speed, approx. in km/h [automatic transmission]	205 [205]	220 [220]	- [230]	210 [210]	190 [-]
Tyre size, front	205/55 R 16	205/55 R 16	225/45 R 17 ⁴	205/55 R 16	195/65 R 15
Tyre size, rear	205/55 R 16	205/55 R 16	225/45 R 17 ⁴	205/55 R 16	195/65 R 15
Fuel	Diesel	Diesel	Diesel	Premium petrol	Premium petrol
Fuel consumption ² in l/100 km					
Urban [automatic transmission]	5.1-4.7 [4.9-4.8]	5.5-5.3 [5.2-5.0]	- [5.2-4.9]	7.5-7.4 [7.0-6.8]	6.8-6.8 [-]
Extra-urban [automatic transmission]	3.7-3.4 [3.8-3.4]	3.8-3.5 [4.2-3.7]	- [3.7-3.5]	4.5-4.3 [4.5-4.2]	4.0-4.0 [-]
Combined [automatic transmission]	4.2-3.9 [4.2-3.9]	4.4-4.2 [4.5-4.2]	- [4.2-4.0]	5.6-5.4 [5.4-5.1]	5.0-5.0 [-]
CO ₂ emissions ² in g/km, combined [automatic transmission]	108-101 [109-102]	117-109 [118-109]	- [111-104]	130-126 [125-119]	117-117 [-]
Emission class ⁶	Euro 5	Euro 5	Euro 6	Euro 6	Euro 6
Efficiency class	A+	A	A+	B	B
Tank capacity, of which reserve, approx. in l	50/6.0	50/6.0	50/6.0	50/6.0	40/6.0
Boot capacity	470	470	470	470	470
Turning circle diameter in m	11.00	11.00	11.00	11.00	11.00
Kerb weight ³ in kg [automatic transmission]	1450 [1475]	1480 [1505]	- [1525]	1395 [1430]	1390 [-]
Perm. GVW in kg [automatic transmission]	1955 [1955]	1985 [1985]	- [2005]	1920 [1920]	1850 [-]

¹ Figures in accordance with Directive 80/1269/EEC in the currently applicable version. ² The figures shown were obtained in accordance with the prescribed measuring process (Directive [EC] 715/2007) in the currently applicable version. The figures are not based on an individual vehicle and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models. ³ Figures according to Directive 92/21/EC in the version 95/48/EC (kerb weight with fuel tank 90% full, driver, 68 kg, and luggage, 7 kg) for standard-specification

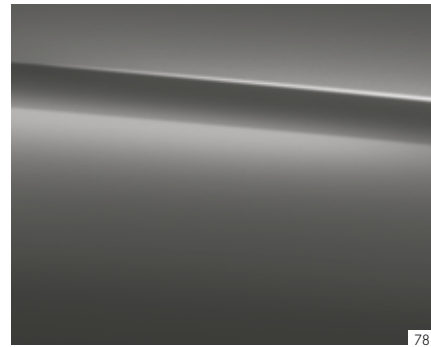
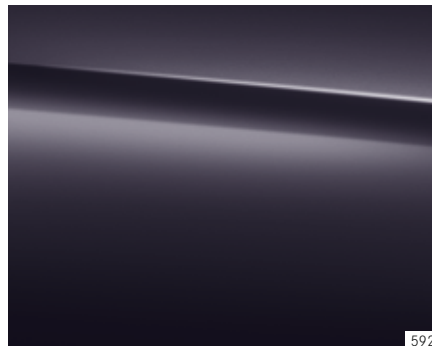
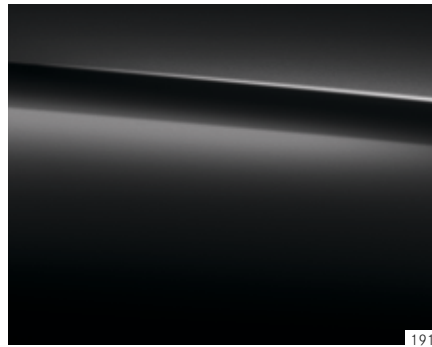
CLA 200	CLA 250	CLA 250 4MATIC	CLA 250 Sport	CLA 250 Sport 4MATIC	CLA 45 AMG 4MATIC
4/in-line	4/in-line	4/in-line	4/in-line	4/in-line	4/in-line
1595	1991	1991	1991	1991	1991
115 (156)/5300	155 (211)/5500	155 (211)/5500	155 (211)/5500	155 (211)/5500	265 (360)/6000
250/1250-4000	350/1200-4000	350/1200-4000	350/1200-4000	350/1200-4000	450/2250-5000
6-speed manual [7G-DCT]	7G-DCT	7G-DCT	7G-DCT	7G-DCT	AMG SPEEDSHIFT DCT 7-speed sports transmission
8.6 [8.5]	- [6.7]	- [6.6]	- [6.7]	- [6.6]	- [4.6]
230 [230]	- [240]	- [240]	- [250]	- [250]	- [250]
205/55 R 16	225/45 R 17	225/45 R 17	235/40 R 18	235/40 R 18	235/40 R 18
205/55 R 16	225/45 R 17	225/45 R 17	235/40 R 18	235/40 R 18	235/40 R 18
Premium petrol	Premium petrol	Premium petrol	Premium petrol	Premium petrol	Super Plus petrol
7.5-7.4 [7.0-6.8]	- [7.4-7.3]	- [8.4-8.4]	- [7.9-7.9]	- [8.4-8.4]	- [9.1-8.8]
4.5-4.4 [4.5-4.2]	- [4.4-4.3]	- [5.5-5.4]	- [4.7-4.7]	- [5.5-5.5]	- [5.9-5.8]
5.7-5.5 [5.4-5.1]	- [5.5-5.4]	- [6.6-6.4]	- [5.8-5.8]	- [6.6-6.6]	- [7.1-6.9]
131-127 [125-119]	- [128-125]	- [154-151]	- [137-137]	- [154-154]	- [165-161]
Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6
B	B	C	B	C	C ⁵
50/6.0	50/6.0	56/6.0	50/6.0	56/6.0	56/8.0
470	470	470	470	470	470
11.00	11.00	11.00	11.00	11.00	11.04
1395 [1430]	- [1480]	- [1540]	- [1480]	- [1540]	- [1585]
1920 [1920]	- [1965]	- [2025]	- [1965]	- [2025]	- [2075]

vehicles. Optional extras and accessories will generally increase this figure and reduce the payload accordingly. ⁴Optionally with 205/55 R 16 tyres. ⁵Efficiency class D with with 235/35 R 19 tyres. ⁶Information only valid within the European Union. Further technical data can be found at www.mercedes-benz.com

Non-metallic paints



Metallic paints¹



designo paintwork¹



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A network of vehicle take-back depots and dismantlers has been established to make it as easy as possible for you to return your vehicle. You can leave it at any of these points free of charge and, by doing so, make an important contribution to completing the recycling process and conserving resources.

For further information about the recycling and disposal of end-of-life vehicles, and the take-back conditions, please visit the national Mercedes-Benz website.

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